



# U.S. Resiliency Council USRC Membership Benefits

USRC Members receive exclusive benefits and opportunities to contribute to the mission of the USRC. We offer opportunities for members to promote their support of resilience nationwide through branding, use of USRC materials, speaking opportunities on behalf of the USRC, and promotion on the USRC website and in marketing materials. The USRC has become a nationally recognized symbol of credibility in natural disaster performance assessment, referenced by Federal and State agencies including FEMA and the California Department of General Services, and as part of resilience programs developed by cities such as Los Angeles.



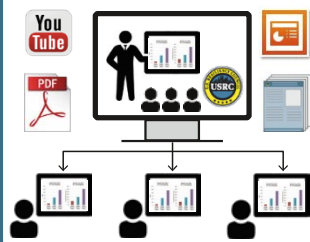
## USE OF THE U.S. RESILIENCY COUNCIL LOGO AND MEMBERSHIP BADGE

USRC members are granted exclusive rights to display the USRC logo on their websites, in promotional materials, and in their office spaces.



## LISTING OF USRC MEMBERS ON OUR WEBSITE

Join more than 90 USRC members who have publicly expressed their commitment to resilience on our website, which is visited thousands of times per month.



## USE OF USRC PROMOTIONAL MATERIALS

The USRC makes its promotional materials, including slide decks and brochures, available for use by USRC members to promote resilience to their clients.



## OPPORTUNITIES TO CO-SPONSOR WEBINARS AND EVENTS

The USRC regularly teams up with its members to make presentations and deliver valuable information to stakeholders through webinars and conference attendance.

## BENEFITS OF MEMBERSHIP

							
Membership Level	PLATINUM	GOLD	SILVER	BRONZE	CORPORATE	ORGANIZATIONAL*	INDIVIDUAL
Annual Membership Fee	\$20,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500	\$125
Use of exclusive membership badge	●	●	●	●	●	●	●
Use of USRC logo for promotional purposes**	●	●	●	●	●	●	●
Invitations to participate on USRC committees	●	●	●	●	●	●	●
CRP applications at no cost	4	4	2	2	1	0	0
Listing on USRC website	Logo	Logo	Logo	Logo	Logo	Name	Name
CRPs listed directly on website	●	●	●	●	●	●	●
Access to USRC fact sheets	●	●	●	●	●	●	●
End of Year webinar update	●	●	●	●	●	●	●
Access to USRC slides	●	●	●	●	●	●	
Quarterly interactive discussion	●	●	●	●	●	●	
Ad space on website	●	●	●	●	●		
Contribution to USRC outreach as guest bloggers	●	●	●	●	●		
Listed at the end of USRC presentations	●	●	●	●			
Logo listing on fact sheet distributed to owners	●	●	●	●			
Recognition by USRC to universities	●	●	●	●			
Display of your logo at USRC events	●	●	●				
Profile page on USRC website	●	●	●				
Joint presentations to clients with USRC ED	●	●					
Discounted or free access to USRC educational events and webinars	●						
Conference Registration Discount	20%	15%	10%	5%	5%	5%	5%
Publications and Literature Discount	20%	15%	10%	5%	5%	5%	5%
Certification Fees Discount	20%	15%	10%	5%	-	-	-
Building Rating Fees Discount	10%	5%	-	-	-	-	-

\* Organizations membership is for non-profit and government entities.

\*\* All use of USRC trademarks and other copyrighted materials are subject to the U.S. Resiliency Council's Terms and Conditions.

For more information, contact the U.S. Resiliency Council at [info@usrc.org](mailto:info@usrc.org) or (650) 877-2150, or visit us at

**[www.usrc.org](http://www.usrc.org) and [www.usrc.org/membership](http://www.usrc.org/membership)**